
NARENDRA SINGH

VIDEO EDITOR & DESIGN MANAGER

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[Portfolio](#) / [LinkedIn](#)

PROFILE

Video editor and design manager with 5+ years of experience across video production, motion graphics, visual design, and branding. Experienced in shooting and editing podcasts, product videos, promotional campaigns, reels, and explainers. Takes projects from concept and production to final delivery, collaborating with marketing, product, and business teams.

EXPERIENCE

Design Manager

Jan 2024 - Present

SunCrypto - Crypto Exchange | Full-time, Jaipur

- Joined as a Senior Video Editor and progressed into design management, coordinating video, graphics, social media, brand communication, and product design.
- Shoot and edit podcasts, long-form videos, reels, promotional films, product explainers, and campaign content.
- Create event branding, campaigns, booth graphics, and print collateral for Money Expo, FiDEX, Token IQ, 21 Million Club, and Crypto Vani.
- Collaborate with marketing, product, development, and leadership teams to deliver consistent visual and brand experiences.

Graphic Designer & Video Editor

2021 - 2024

Metasoftech | Full-time, Jaipur | Attar Ayurveda & Elecious

- Handled product photography and videography, including camera framing, lighting, composition, and product presentation.
- Edited product videos, advertisements, promotional content, reels, and short-form social videos; created basic motion graphics and visual effects.
- Produced social media creatives, banners, and campaign assets, managing projects from concept and shooting to editing and delivery.

Product, Brand & Video Designer

Dec 2024 - Present

MaxPe | Freelance

- Create promotional videos, product explainers, reels, social media posts, and campaign creatives.
- Built the brand identity and complete app experience, including visual guidelines and a design system. MaxPe has reached 3M+ app downloads.

SKILLS & TOOLS

Creative: Video editing, motion graphics, product videography, photography, visual storytelling, branding, campaign design, and creative project coordination.

Software: Adobe Premiere Pro, After Effects, Audition, Photoshop, Illustrator, Figma, Autodesk Maya, and Blender.

AI workflows: Working knowledge of AI-assisted ideation and content workflows with ChatGPT, Claude, and Higgsfield.

EDUCATION

Arena Animation Academy, Ajmer | Visual Design & Motion Graphics | May 2017 - Nov 2020
